

The Services Landscape 2026

32

COMPANIES MAPPED

1

SUB-SECTORS

\$2bn

TOTAL CAPITAL RAISED*

~\$1bn

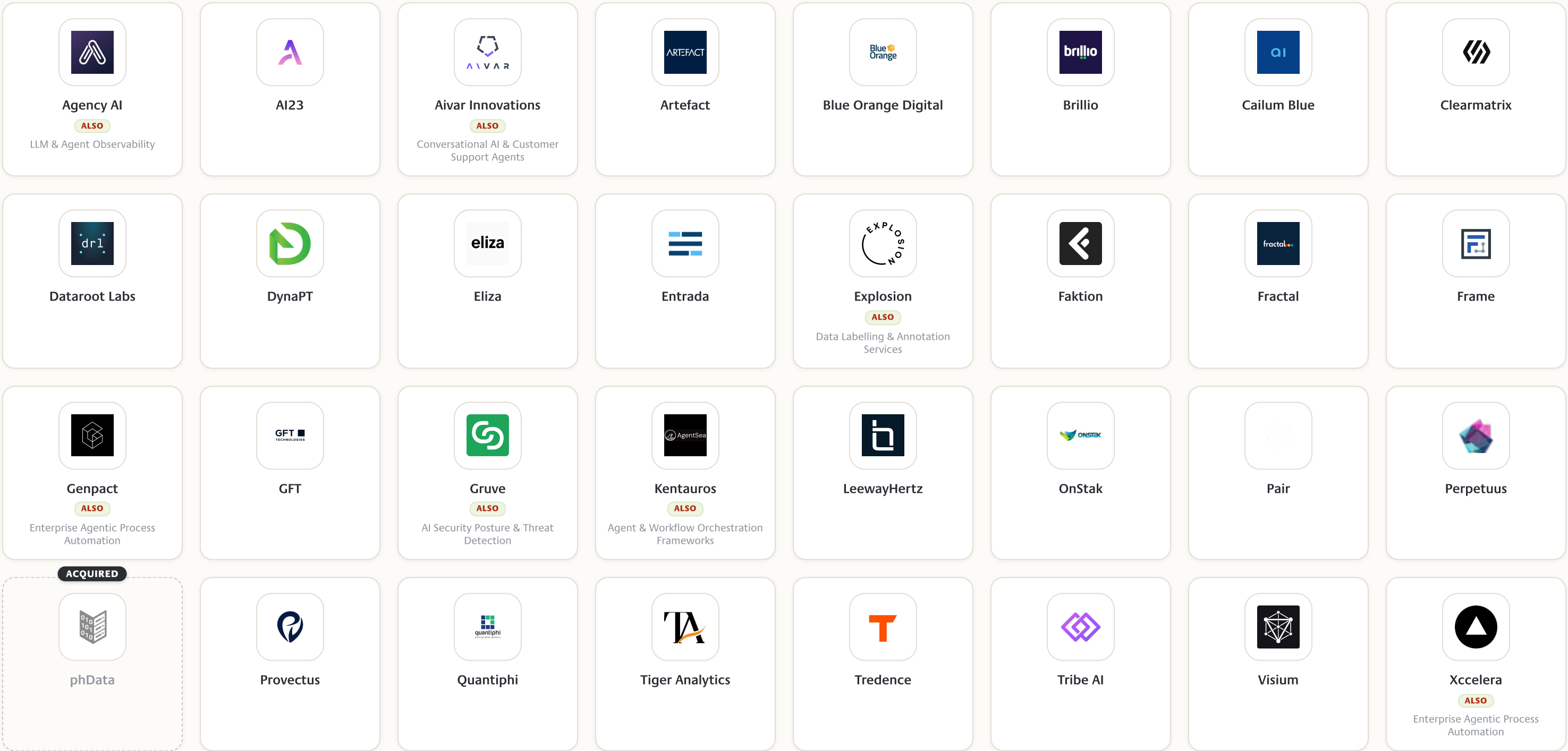
OF IT, VENTURE FUNDING

70%

US-HEADQUARTERED

The one services category in an otherwise product-led stack, and it behaves differently: **under a third of firms are at Seed or Series A**, with most funding undisclosed or non-venture, as consulting and implementation businesses scale on revenue rather than rounds. A fragmented field of 32 specialists helping enterprises deploy what the other ten categories build.

AI Consulting & Implementation 32



*Funding from Crunchbase, 30 of 32 companies matched. "Total capital raised" includes all funding types (venture, debt, post-IPO, grants); "venture funding" excludes debt, private equity, post-IPO and grant rounds. Companies may appear in more than one sub-sector. Logos via logo.dev.